

Spouses in the Practice:

TO BE OR NOT TO BE

There is no one who cares more about the success of the practice than the spouse.

He/she likely owns half of the business. However, there are certain things to do and not do in order for this very unique situation to be constructive rather than destructive.

Learn to navigate the challenges with techniques and strategies to work in harmony with the team, the doctor and the patients. You *can* be the spouse and an employee. Learn procedures to help you ensure success including outlines of jobs, tasks, and responsibilities. Discover a leadership model for success that helps you avoid the pitfalls and become the glue that holds the team together.



Learning Objectives:

- Understand how to create a spouse job description that is essential for the well-being of the practice
- Learn critical principles for becoming a master of leadership and communication skills
- Explore how behavior affects communication success and perceptions of who we are
- Discover what your practice monitors indicate and strategies for enhancing management systems
- Learn how to run the dental practice as business partners, and how to plan the business with intention

Suggested Audience: Dental Spouses

Suggested Format: Partial Day; Lecture, Workshop, Keynote

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